### Bio-Data of Prof. P. V. Sarma

Name and address: Prof. P.V.SARMA

MIG – 62(A.U.), D. No. 2-48-5, Sector XI, M. V. P. Colony, Visakhapatnam-530017.

Andhra Pradesh, India.

Official Address: DIRECTOR

Centre for Research & Development. School of Management Studies

Gayatri Vidya Parishad

Rushikonda, Visakhapatnam. 530045

Andhra Pradesh, India.

Email: sarma pv@rediffmail.com

vyaghreswarasarma@gmail.com

**Contact Numbers:** 0891-2793682 ( R), 0891- 2737719( O )

Mobile: 98481 30666.

**Date and Place of Birth:** 24-12-1944. Kolanka (East Godavari District)

**Educational Qualifications:** Ph. D (Andhra University, 1977).

M. Sc (Statistics, A U, 1970) M.A. (Economics, A U, 1969)

**Teaching and Research:** 42 years

 7 years as professor and Director, school of Management Studies, Gayatri Vidya Parishad College for Post Graduate Courses (Autonomous), affiliated to Andhra University.

• 35 Years of Post Graduate Teaching (including 21 years as Professor of Economics, Andhra University).

### Academic Administration (in different capacities): 20 years.

- 3 years as Professor and Head, Department of Economics. Andhra University Post Graduate Centre, Srikakulam.
- 3 years as Professor and Special Officer, Andhra University Post Graduate Centre, Srikakulam.

- 3 Years as Professor and Chairman Board of Studies, Andhra University.
- 2 years as Professor and Coordinator, School of Economics, Andhra University.
- 3 years as Professor and Dean Faculty of Arts, Andhra University.
- 3 Years as Professor and Director School of Management Studies, Gayatri Vidya Parishad, Visakhapatnam.
- 1year 6 months as Principal of a Under Graduate and Post Graduate College.
- 3 years as Director, Research and Development, Gayatri Vidya Parishad, Visakhapatnam.

### **Positions Held:**

14<sup>th</sup> Nov 2008 till date : Director, R & D, Gayatri Vidya Parishad,

Rushikonda, Visakhapatnam.

March 2007 to 13-11-2008: Principal, GVP College for Degree & P.G

Courses, Visakhapatnam.

30-08-2005 to June 2008 : Director, School of Management Studies,

GVP College for P.G. Courses,

Visakhapatnam.

1-3-05 To 30-8-05 : Professor School of Management Studies,

GVP College for P.G. Courses,

Visakhapatnam.

12-10-2001 To 31-12-2004: Dean, Faculty of Arts and Professor of

Economics, Andhra University,

Visakhapatnam.

2-05-2000 To 11-10-2001: Professor of Economics, Andhra University,

01-06-1998 To 01-05-2000 : Professor of Economics and Coordinator,

School of Economics, Andhra University

01-01-1996 To 30-05-1998 : Professor of Economics, Andhra University

01-01-1993 To 31-12-1995 : Chairman, Board Of Studies(P.G) and

Professor of Economics, Andhra University

21-12-1990 To 31-12-1992 : Professor and Head of the Dept. Of

Economics, Andhra University

03-03-1989 To 20-12-1990 : Professor of Economics, Andhra University

10-06-1988 To 02-03-1989 : Director (On Lien), Institute Of Development

and Planning Studies, Visakhapatnam.

10-6-1986 To 9-6-1988 : Professor of Economics, , A.U. P.G.

Center, Srikakulam

16-11-1983 To 09-06-1986 : Professor and Special Officer, A.U. P.G.

Center, Srikakulam

22-05-1982 To 15-11-1983 : Reader in Economics, Andhra University,

Visakhapatnam

22-01-1982 To 21-05-1982 : Dy. Director (On Deputation) Socio-

Economic Survey Of Godavari Delta Region,

Department of Economics, Andhra University,

01-12-1980 To 30-04-1981 : Market Research Analyst (On Lien)

Coromandal Fertilizers Ltd. Secenderabad

01-03-1980 To 30-11-1980 : Dy. Director (On Deputation) Socio-

Economic Survey of Godavari Delta

Region, Department of Economics, Andhra

University,

06-02-1979 To 29-02-1980 : Reader in Economics, Andhra University

06-09-1975 To 05-02-1979 : Lecturer in Economics, Andhra University

30-07-1970 To 05-09-1975 : Associate Lecturer in Economics, Andhra

University

### PUBLICATIONS:

Papers Published : 56

Research Projects And Reports : 6

Books Published : 10

#### Ph.D./M. Phil Guidance

• No. of students obtained Ph.D. degree : 20

• No. of students obtained M. Phil degree : 6

No. of students submitted the thesis for the award

of Ph.D. degree and awaiting the results : 2

No. of students who are in final stage of : 2

Submission of thesis

No. Of students working for Ph.D. : 2

Research Projects sponsored by UGC/ AICTE/ Govt. of AP to the Centre for Research and development, Department of Management studies to various staff members during 2005 to till date: **14** 

## Membership in Academic Bodies.

- 1. Vice-President Regional science Association, India, 1999 to date (Calcutta).
- 2. Ex-Officio Member on the Academic Senate, Andhra University, 12-10-2001 to 31-12-2004.
- 3. Founder Member, Gayatri Vidya Parishad, Visakhapatnam.
- 4. Life Member, S.D.V.R.R. High School Management Committee, Kalama, East Godavari District.
- 5. Life Member, Indian Society of Agricultural Economics, Mumbai.
- 6. Life Member, A.P. Economic Association, Hyderabad.
- 7. Life Member, Regional Science Association, India, Calcutta.
- 8. Founder Member, Society for Plant Conservation in India, Visakhapatnam.
- 9. Founder Member, Pulugurtha Vedic Charitable Trust, Visakhapatnam.

# **Guidance of Ph.D./M. Phil Dissertations:**

S.NO	NAME OF THE RESEARCH STUDENT	TITLE OF THE THESIS	Degree Awarded	YEAR OF AWARD
1	M.S.R.SESHSAGIRI	Evaluation of Performance  Management System in National  Thermal Power Corporation Ltd,  Visakhapatnam.		ed for rd of Ph. D 2011.
2	K.V.V.MURALI SOMESWARA RAO	Quality Management in Higher Education (A study of Management College in North Coastal Districts of AP, India)	Submitted for The Award of Ph. D Sep,2011	
3	D.VIJAYALAKSHMI	Impact of ICT-A Study on E-Seva Centres in Visakhapatnam City, Andhra Pradesh	M. Phil	2010
4	D. L.DEEPAK	Study on organisational climate in Visakhapatnam Steel plant	Ph. D	2009
5	RUMPA NEOGY	Impact of Liberalization on Indian Petroleum Industry With A Case Study on Hindustan Petroleum Corporation Limited.	Ph. D	2007
6	K.S. BOSE	Economics and Marketing of Marine Products in India – A Case Study of Mechanized Fishing Boat Operators in Visakhapatnam (Joint Director)	Ph. D	2006

S.NO	NAME OF THE RESEARCH STUDENT	TITLE OF THE THESIS	Degree Awarded	YEAR OF AWARD
7	P. VENKATA RAO	Financial Management Practices of Small Scale Industries (A Study of North Coastal Districts of AP, India)	PhD	2006
8	TORA ABEBE DUKA	Impact of Indian Economic Liberalisation On Indian Cotton Textile Industry (Joint Director).	Ph. D	2002
9	PARVATHI H. RAO	Determinants of Malnutrition in Goa	Ph. D	2000
10	A.VANAJAMANI	Economics of Computers	Ph .D	1998
11	K SREERAMA CHANDRAMURTHY	A Study on Economics and  Management of Marine Export  Firms in Visakhapatnam District	M. Phil	1997
12	DURGA DEVI. D.	Levels And Characteristics of Malnutrition - A Study of Tribal School Going Children in West Godavari District of A.P	M. Phil	1995
13	KUSUMA KUMARI.B	Analysis of India's Foreign Trade - A Study With Special Reference to the EEC and SAARC Countries	Ph. D	1995
14	MITRA G.K.	Levels of Living, Poverty and Inequality, A Comparative Analysis of Three Districts of	Ph.D.	1994

S.NO	NAME OF THE RESEARCH STUDENT	TITLE OF THE THESIS	Degree Awarded	YEAR OF AWARD
		Andhra Pradesh		
15	T.TIRUMALA RAO	Appraisal of 12+2 Education in Andhra Pradesh	M. Phil	1994
		Comparative Study of Institutional		
		Agencies Involvement of Rural		
16	SUBBARAO N	Credit-	Ph.D.	1993
	SOBBAILAO IV	A Case Study of Srikakulam		
		District		
17	JAYALAKSHMI P	Trends in Fertilizer of	M. Phil	1993
	JATALAKOTIWIT	Consumption in India		
	GOPALA KRISHNA MURTY, CH.S.	Integrated Area Development- A	Ph.D.	1992
18		Case Study of Diviseema Region,		
		Andhra Pradesh		
	SURAPPA RAJU K	Impact Of Modernization of Canal		
19		Irrigation System A Case Study of	Ph.D.	1991
		Godavari Delta, E. G. Dist. A.P.		
		Returns to Scale and Elasticity of		
20	APPARAO Y.V.	Substitution in Indian Cement	Ph.D.	1990
		Industry		
21	KOTESWARARAO T	Analysis Of Resource Base,	Ph.D.	
		Input Use and Institutional Setup		1988
		For Integrated Rural Development		
		-A Case Study Of Tenali Taluk		
22	VENKUBAI A	Impact of New Technology on	Ph.D.	1987
		Farm Employment and Welfare in		1001

S.NO	NAME OF THE RESEARCH STUDENT	TITLE OF THE THESIS	Degree Awarded	YEAR OF AWARD
		Andhra Pradesh		
23	NARASIMHA MURTY K.L.	Planning For Integrated Rural  Development - A Case Study of  Tanuku Taluk	Ph.D.	1986
24	GALIB S.	Analysis of Variations In Input Use – Output Levels And Economic Efficiency In Indian Agriculture A Case Study of Godavari Delta Region	Ph.D.	1985
25	SURYANARAYANA RAJU S.K.V.	Analysis of Productivity Levels And Economic Efficiency In Indian Agriculture – A Case Study Visakhapatnam District.	Ph.D.	1984
26	MOHAN KUMAR K.V.	Micro Level Planning - A Study of Nuzvid Taluk.	Ph.D.	1983
27	KRISHNA N	Agricultural Development in Andhra Pradesh	M.Phil	1983

### **RESEARCH PAPERS PUBLISHED:**

- 1. "Identification of Factors Associated with Performance Management and Performance Planning -A study of Executives in NTPC, Visakhapatnam" (with M.S.R. Seshagiri) <u>Econometric Applications for Managers</u> (Edited), Allied Publications, 2012, pp.197-211.
- 2. **Post Feedback Appraisal A Study of NTPC, Visakhapatnam.** (with M.S.R. Seshagiri) accepted for publication in <u>Journal of Asian Business</u> Management, Serials Publications, New Delhi.

- 3. Feedback on Implementation of Online Performance Management System A MIN MIX MODEL. (with M.S.R. Seshagiri,) ), accepted publication in International Journal of Research in Commerce & Management, JAGADHR, Haryana, INDIA.
- 4. "Factors Influencing the Risk Taking Ability of Retail Investors A Study on Retail Investors in Visakhapatnam City" (With T.V.V. Phani Kumar), <u>Econometric Applications for Managers</u>(Edited), Allied Publications, pp.187-196.
- 5. "Impact of Organisation of Finance on Financial Management of Small Scale Industries: A case Study of select SSIs in North Coastal Districts of Andhra Pradesh" (With P. Venkata Rao) <u>Econometric Applications for Managers</u> (Edited), Allied Publications, 2012, pp.197-211.
- 6. "Analysis of costs and returns of Mechanized Fishing Boat Operations in India" (With K.S.Bose) The Ethiopian journal of Business and Economics, Vol.I.No.2/2010, pp121-153.
- 7. "Role of Market Intermediaries in Marine Fisheries Marketing in Visakhapatnam Fishing Zone" (With K.S.Bose) South Asian Journal of Socio-Political Studies, 2008. (International Journal) Vol. 9, Number-1, July December 2008, pp58-62.
- 8. "Financial Management Practices of Mechanized Fishing Boat Operators in Visakhapatnam Coast Results of Opinion Survey", (With K.S.Bose) <u>Journal of Fisheries Economics and Development,</u> Vol. IX, Number-1, June 2008, pp21-34.
- 9. "Socio-Economic Determinants of Mechanized Fishing Boat Operators: A case study of Visakhapatnam Coast" (With K.S.Bose), Fishing Chimes, Vol. 27 No. 10& 11, Jan/Feb 2008, pp 66-69.
- 10. "Scams in Indian Capital Market Reflections on Corporate Governance" (with T.V.V.Phani Kumar), UGC National Seminar on "Corporate Governance for Building Global Competence", Department of Management Studies, G.V.P.College for Degree and P.G. Courses, Visakhapatnam, 15-16 March 2005.
- 11. "Changing Financing Pattern of Indian Corporate Sector: Need for Strengthening Corporate Governance" (with M.S.R.Seshagiri) in the book, Corporate Governance- Contemporary Issues and Challenges, Kanishka Publishers, New Delhi, 2007. pp 155.

- 12. "Rethinking of Import Substitution" (with Prof. U. N. Murthy) New Trade Policy and WTO Regime, Kanishka Publishers, New Delhi,2005, PP 38-44.
- 13. "Higher Education in India, Emerging challenges under WTO Regime", South Indian Journal of Social Sciences. Vol-3 No. 2, December, 2005, pp 1-13.
- 14. "Higher Education in India, Emerging challenges under WTO Regime", A Three day National Seminar on Development Experiences of Kerala with reference to Education and Health, Atchutha Menon Government College, Trissur, Kerala, 16th 18th December 2004.
- 15. ."Information Technology and E-Governance Emerging scenario in the state of Andhra Pradesh", (with V.V. Ajith Kumar), A.P.Economic Conference papers, 2004, pp 1-15.
- 16. "Impact of September 11<sup>th</sup> Attack on FDI and FII with reference to India" (with V.V Ajith Kumar) in Impact of Events of September 11<sup>th</sup>, 2001 in USA on Indian Economy, ed by PV Sarma, Andhra University press and publications, Visakhapatnam, 2003, pp97-100.
- 17. "Attack on W.T.C. and its impact on Indian Stock Markets" (with K.S. Bose, P.V. Rao and U.N Moorthy) in Impact of Events of September 11<sup>th</sup>, 2001 in USA on Indian Economy, ed by PV Sarma, Andhra University press and publications, Visakhapatnam, 2003, pp37-71.
- 18. "**Telecom Scenario in India An Overview**" at National Seminar on Telecom Sector Reforms, Institute of Public Sector Management, 29-30 November, Andhra University, 2002.
- 19. "E-Governance and Decentralized Planning A Review" XXXIV Annual Regional Science Conference Department .of Economics, University of Calicut, Dr.John Matthai Centre, Trisur, October 25-26, 2002.
- 20. "Information Technology and E-Governance A Review" XXVI Indian Social Science Congress, Andhra University, June 22<sup>nd</sup> –26<sup>th</sup> 2002.
- 21. **"Knowledge Revolution in India"**, in Emerging Issues of Indian Economic Development, Ed by P.V.Sarma, Kanishka Publishers and Distributors, New Delhi, 2001,pp 43-63.
- 22. **"Inequalities in Quality of Life-A Regional Analysis**", in Sustainable Regional Development, Ed. By P. V. Sarma, V.L.Rao and C.R.Pathak, A Special Volume Published by Regional Science Association, India, and

- School of Economics, Andhra University, Waltair, 2000 pp.41-62.
- 23. "Andhra Pradesh Economy- Some dimensions of Growth and Development Experience" (with V.L.Rao and S.K.V.S.Raju) in Sustainable Regional Development, Ed. By P. V Sarma, V.L.Rao and C.R.Pathak, A Special Volume Published by Regional Science Association, India, and School of Economics, Andhra University, Waltair, 2000 pp.121-135.
- 24. "Disparities and Determinants of Quality of Life An Empirical Study", Indian Association of Social Science Institution (ICSSI) Quarterly Journal, Vol.18, April-June, 2000, No.4, pp108-125.
- 25. "Housing, Environment and Health Conditions of the Urban Poor in Visakhapatnam City" in Economic and Public Policy, Ed. By K.C.Reddy, Himalaya Publishing House, 2000, pp.216-227.
- 26. "Inequalities in Quality of Life-A Humanistic Approach" in Perspectives on Indian Development, Economy, Polity and Society, Ed by R.V.R.Chandrasekara Rao, and Others, Sterling Publishers Pvt. Ltd., 1999, pp.235-250.
- 27. "Inequalities in the Quality of Life in India", Indian Journal of Regional Science, Volume XXXI, Number 2, 1999 pp.1-20.
- 28. "Housing Development Programs and its impact- A Study of Slums in Visakhapatnam City" (with P.V.S.Prabhavathi), Essays on Regional Science-Regional Development and Planning, Vol.I, Regional Science Association of India, Calcutta, 1998, pp.212-228.
- 29. "Urban Community Development Programs in Visakhapatnam City An Appraisal" (with P.V.S.Prabhavathi) <u>Indian Journal of Regional Science</u>, volume xxiv, no.2 1992, pp. 101-114.
- 30. "Disparities in the Growth of Public Sector Banks A Regional Analysis "(with N.Subbarao) Andhra Pradesh Economic Association Conference volume 1992 pp. 204-209.
- 31. "Elasticity of Substitution and Returns to Scale in Indian Cement Industry", (with Y.V.Apparao), <u>The Indian Journal of Economics</u>, volume Ixxii, part ii, no. 285, October 1991, pp. 233-248.
- 32. "Agricultural Region in Andhra Pradesh" (with A.G.Prasad) in Agriculture Planning and Development, Ed, by K.V.Reddy. V.B.S.Publishers and Distributors, New Delhi, 1991, pp. 141-148.5.

- 33. "Weaker Section Housing Development Programs of Slum Dwellers in Visakhapatnam City An Appraisal" (with P.V.S.Prabhavathi), The Asian Economic Review, vol. xxxii, no.3, December 1990, pp. 365-390.
- 34. "Indian Cement Industry A Regional Analysis", (with Y.V.Apparao), Indian Journal of Regional Science, vol. xxii, no.3 1990, pp. 33-44.
- 35. "Environment and Agriculture A Case Study of Krishna Delta Region in Andhra Pradesh "(with U.N.Murty), in Environmental Issues in Agricultural Development, ed. by H.Ramachandran, Concept Publishing Company, 1990, pp. 95-104.
- 36. "Economic and Social Status of Women in Visakhapatnam Slums ", with B.Sarveswara Rao and B.M.Patnaik), Status paper on Slums in Visakhapatnam, ed. by Prof. B.S.Rao, I.D.P.S, 1989, pp. 32-58.
- 37. "Income Distribution and Inequality in Visakhapatnam Slums", (with B.Sarveswara Rao and B.M.Patnaik), Status paper on Slums in Visakhapatnam, ed. by Prof. B.S.Rao, I.D.P.S.,1989, pp. 13-31.
- 38. "Levels of Poverty in the Visakhapatnam Slums", (with B.Sarveswara Rao and B.M.Patnaik) Status paper on Slums in Visakhapatnam, ed. by Prof. B.S.Rao, I.D.P.S., Visakhapatnam, 1989, pp. 1-12.
- 39. "Inter District Variations in the Consumption of Fertilizers in Andhra Pradesh", (with P.Leela), <u>Indian Journal of Regional Science</u>, vol. i, 1989, pp. 1-12.
- 40. "Planning for Integrated Area Development A Case Study of Konaseema Region of Andhra Pradesh" (with K.V.Mohan kumar), in Dimensions of Development Planning, ed. by Sri D.C.Pandey and P.C.Tiwari, Criterion Publications, 1989, pp. 724-745.
- 41. "A Review on Identification and Economic Analysis of small farmers", Review projector (India), vol8, no.4-6, April-June, 1988,pp.26-28.
- 42. **"Central Place Theory in the Indian Context A Survey**" (with K.L.Narasimhamurthy), The Deccan Geographer, Vol XXV, no.1, January-June, 1987,pp.751-758.
- 43. "Trends in Principal Exports in India- 1970-71 to 1979-80", (with P.Leela), The Indian Journal of Economics, no.247, vol Ixii April, 1982, pp.656-584.

- 44. "Trends in Fertilizer Consumption and Profitability in Indian Agriculture', Southern Economist, September 15th, 1981, pp.13-15.
- 45. "Demand for Fertilizers in Andhra Pradesh" ,Artha Vijnana, December,1980,vol.xxii, no.4,pp.528-551.
- 46. "Regionalization for Growth and Balance in the Agricultural Sector", (with B.Sarweswara rao) Indian Journal of Regional Science, vol.xii, November 11th, 1980, pp.103-114.
- 47. "Disparities in Development A Block Level Study of Telangana Region", (with K.V.Ramana), <u>Indian Journal of Regional Science</u>, vol.xi, no.1979, pp.55-67.
- 48. "Employment and Wage Structure in the Agricultural Economy of Andhra Pradesh", (with D.B.S.Hanumantha Rao) The Indian Journal of Labour Economics, 1978, vol.xxi, no.4.(ii), 1978, pp.127-135.
- 49. "Demand for Credit in Andhra Pradesh", (with K.Siva Prasad), The Indian Journal Agricultural Economics, October-December, 1978, vol.xxxiii, no.4, pp.99-105.
- 50. "Levels of Socio-Economic Development in the Districts of Andhra Pradesh", (with S.Subrahmanyam), Southern Economist, December, 1977, pp.15-18.
- 51. "Agricultural Growth in Andhra Pradesh", (with Y.V.Apparao), <u>Indian Journal of Regional Science</u>, vol.viii, no.182, 1975, pp.104-109.
- 52. "Public Distribution of Fertilizers in Andhra Pradesh", <u>The Indian</u> <u>Economic Journal</u>, vol.2, no.5, 1975, pp.316-323.
- 53. "Re-organization of Regions in Andhra Pradesh", Southern Economist, April, 1975, pp.9-10.
- 54. "Regional Variations in the Growth of Agricultural Output in Andhra Pradesh", Economic & Statistical Bulletin, (Bureau of Economics & Statistics, Govt. of AP), January-March, 1975, pp.9-39.
- 55. "Regionalization for Agricultural Development in Andhra Pradesh", The Indian Journal of Regional Science, vol-vi, no.1974, pp. 137-140.
- 56. "Regional Integration in Andhra Pradesh", Artha Vijnana, September 1974, vol.16, no.3, pp. 298-313.

### **RESEARCH PROJECTS AND REPORTS:**

- 1. Study on the Levels of Agricultural Production in Visakhapatnam District (with K.V.Ramana and D.S.Prasad) financed by Dept. of Agriculture, Govt. of Andhra Pradesh, Hyderabad. (Research Grant: RS 60,000/-),1979
- 2. Socio -economic survey of Godavari Delta Region, (with K.V.Ramana) financed by central Water Commission, New Delhi, (Research Grant : Rs. 5.80 lakhs),1980
- 3. **Socio- Economic Survey of Krishna Delta Region**, (with K.V.Ramana) financed by Govt. of A.P. (Research Grant: Rs. 6.50 lakhs),1981
- 4. Profiles of Selected Slums in Visakhapatnam City- An Overview (with B.Sarweswara Rao), Documents 2 and 3: Base Line Studies Evaluation of Slum Improvement Project, (mimeo), Institute of Development and Planning Studies, Visakhapatnam, December, 1988 (financed by Visakhapatnam Urban Development Authority and Overseas Development Authority) U.K. (Research Grant: Rs. 6.00 lakhs)
- 5. A Study of Slums in Visakhapatnam City-General Household Survey (with B.Sarweswara Rao) document-4 Base Line Studies and Evaluation of Slum Improvement Project, Institute of Development and Planning Studies, Visakhapatnam, January, 1989.
- 6. Health Study- A Study of Selected Slum Households in Visakhapatnam City (with B.Sarweswara Rao, B.Swarajya Lakshmi and A.V.N.Narayana Raju), document -6, Base Line Studies and Evaluation of Slum Improvement Project, Institute of Development and Planning Studies, Visakhapatnam, 1989.

#### BOOKS:

- 1. Gandhian Philosophy and Human Development, Kanishka Publishers, New Delhi, 2008.
- 2. Corporate Governance- Contemporary Issues and Challenges, Kanishka Publishers, New Delhi, 2007.
- 3. **New Trade Policy (2004-2009) and WTO regime,** Kanishka Publishers and Distributors, New Delhi, 2005.
- 4. **Impact of September 11, 2001 in US on the Indian Economy,** Andhra University press and publication, Visakhapatnam, 2003
- 5. **Emerging Issues of Indian Economic Development**, Kanishka Publishers and Distributors, New Delhi, 2001.
- 6. Sustainable Regional Development (With Special reference to Andhra Pradesh), Regional Science Association of India and School of Economics Andhra University, Waltair, 2000.
- 7. Socio-Economic and Agro-Economic Survey of Krishna Delta Region, School of Economics, Andhra University, Visakhaptanam, 1999.
- 8. Socio-Economic and Agro -Economic Survey of Godavari Delta Region, **School of Economics, Andhra University**, Vaiskhapatnam, 1999.
- 9. Study of the Levels of Agricultural Production in Visakhapatnam District, (with K.V.Ramana and D.S.Prasad), **School of Economics, Andhra University**, Waltair, 1983.
- 10. Demand for Fertilizers in Andhra Pradesh, **School of Economics**, **Andhra University**. Waltair. 1982.

Research Projects sponsored by UGC/ AICTE/ Govt. of AP to the Centre for Research and development, Department of Management studies to various staff members during 2005 to till date.

			Year of	Sponsoring	Amount
S.NO	Name of the faculty	Title of the Project	Sanction	Agency	Sanctioned
		Critical Appraisal of			
		Women Entrepreneurs in			
1	Dr. K.S.Bose	Visakhapatnam District	2005	UGC	Rs.60, 000/-
		Impact of Technology and			
		Globalisation on HRD in			
2	Prof.S. Rajani	Indian Ports	2005	UGC	Rs.4,97,200/-
3	Mr. M S R Seshagiri	Passenger Profile Survey	2006	APSRTC	Rs. 10,000/-
		Feedback on Subraham -			
4	Prof. S. Rajani	Scheme 2005	2007	GVMC	Rs. 10,000/-
		Potentiality of Hyper			
		Markets in		Reliance	_
5	Prof. P.Pinakapani	Visakhapatnam City	2007	Retailing	Rs. 10,000/-
		Corporate Governance – A			
	Prof.B.Madhukar	study in the context of			
6	Patnaik	Indian Business.	2007	UGC	Rs.4,49,200/-
	Prof.P.Pinakapani &	Industry Institute			Rs. 8.00
7	Mr. M S R Seshagiri	Partnership Cell	2009	AICTE	Lakh
	D. K.C.D	Center for Women			D = C 00
8	Dr. K.S.Bose & Mr.K.V.V.Murali	Entrepreneurship Development	2009	AICTE	Rs.6.00 Lakh
	in it. v. v. in a ran	Integrated Retail	2003	AIGIL	Lakii
		marketing strategies for			
9	Prof.P.Pinakapani	tribal products in A.P.	2009	UGC	Rs.2,34,600/-
	Prof.S.M.Murali	Stress Management in			1.0.2,0 1,000,
10	Krishna	BPO Industry	2009	UGC	Rs.5,30,000/-
11	Prof.G.A.Prabhakar	Women Empowerment	2009	UGC	Rs.4,80,000/-
		Value Chain analysis of			
		seafood products of A.P. –			
		A tool for sustainable			
12	Dr. K.S.Bose	development.	2009	UGC	Rs.5,26,200/-
		Strengthening of			
		cooperative central Banks			
13	Dr.K.Sudesh Kumar	for rural finance.	2009	UGC	Rs.4,27,200/-
		Women stress in serving			
14	Prof. S. Rajani	sector	2010	AICTE	Rs.2,50,000/-

\*\*\*